



GOODWOOD

The Role

The **Staff Writer** will be part of Motorsport Content and report to the Digital Content Manager.

About us

At Goodwood, we celebrate our 300-year history as a quintessentially English Estate, in modern and authentic ways, delivering extraordinary and engaging experiences. Our setting, 12,000 acres of West Sussex countryside, and our story both play significant roles in Goodwood's success. What really sets us apart is our people. It is their passion, enthusiasm and belief in the many things we do that makes us the unique, luxury brand we are.

Passionate People

It takes a certain sort of person to flourish in such a fast-paced, multi-dimensional environment like Goodwood. We look for talented, self-motivated and enthusiastic individuals who will be able to share our passion for providing the “**world's leading luxury experience.**”

Our Values

The Real Thing

Always inspired by Goodwood's heritage

Derring-Do

Daring to surprise and delight

Obsession for Perfection

Striving to do things *even* better

Sheer Love of Life

Sharing our infectious enthusiasm

Purpose of the role

To provide engaging and exciting written content for the Goodwood Road & Racing website, contributing ideas for the yearly diary and assisting in covering all motoring events at Goodwood and some outside. Also assisting some sub-editing and uploading content on the Goodwood Road & Racing site, maintaining the required style and tone in copy and headlines.

Key responsibilities

- Writing engaging copy that appeals to a specialist motoring and motorsport audience
- Covering major breaking news stories in the motoring and motorsport world.
- Helping the Production Editor to grow on-site metrics.
- Liaising with the press office to ensure news from events is covered fully on Goodwood Road & Racing.
- Covering all Goodwood motoring events and some external events
- Helping to plan content to ensure the site is kept up to date
- Helping develop ideas for new content

Qualities you will possess

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| <ul style="list-style-type: none"> • A life-affirming passion for motoring and motorsport • Attention to detail • A proactive approach and willingness to take responsibility for yourself • Confidence to make decisions and to stand by them • Good negotiation and influencing skills • Excellent communicator | <ul style="list-style-type: none"> • A sense of fun! • Terrific English language skills and faultless grasp of grammar • An engaging writing style • Positive and friendly with a 'can do' attitude • Creative thinking |
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What do you need to be successful?

- A life-affirming passion for motoring and motorsport
- Excellent grammar and spelling
- Understanding of SEO principles, willingness to improve your knowledge
- Experience and ability to write proficiently about motoring or motorsport
- Experience using Content Management Systems

Each role is assigned a level against our expected behaviour. Your role levels are set out below.

BEHAVIOUR	LEVEL
Think Customer	2
Communication & Trust	2
Taking Personal Responsibility	2
Encouraging Excellence & Commercial Success	2
Working Together	2